



POSTGRADUATE & CAP BULLETIN

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GOLDEN INSPIRATIONS

Here are some more gold nuggets from the V16 Conference:-

"You start maximising potential when you get clear goals established"

"What gets between you and your goals is only excuses"

"Can't just talk the talk; you've got to walk the walk"

"You must have goals that you want to fulfil"

"Identify your goals"

HAVE YOU WRITTEN DOWN YOUR GOALS?

We have been told that repetition is the mother of all learning so, although you may have heard this true story before, we do not apologise for repeating it. The purpose of the story is to persuade you to write down your goals straightaway.

Over 60 years ago Harvard Business School conducted a survey of all students leaving the school that year. One of the questions on the survey was 'Do you have your goals written down?' to which only **3%** of the students answered 'Yes'. Twenty years later the School decided to follow up these students to see where they were in life. It was a massive project tracking them all down, but they managed, and discovered that the **3%** were worth more financially than the remaining 97% put together. This was a phenomenal outcome but a very compelling reason to demonstrate the benefit and importance of planning with targets.

Goal Plan
 My Moral Goals
 My Family Goals
 My Health & Fitness Goals
 My Financial Goals

Your goals must be **S.M.A.R.T.** – Specific, Measurable, Achievable, Results Driven, Time Bound.

TIME IS PRECIOUS

An independent college in the UK has the Latin motto 'Deus Horam Dat' which translates 'God gives the hour.' The college principal has highlighted the power of this motto as it reminds students that time is precious and should be used wisely with a sense of urgency. He goes on to say that there is no time like the present – right now, in fact. It focuses the mind, which is a very good thing in education.

We believe in a support network, particularly from employers. If you reckon that every hour of your time is already filled up, with no spare slots available for postgraduate studies, why not approach your employer positively and ask for support? As well as ongoing encouragement and interest taken, employer support can be by making provision for precious study time in a quiet room during paid working hours at work. The onus then comes back on you – the student – not to let him down and, above all, not to let yourself down, but to see the course through and become a **finisher**.

It's a deal - your employer provides the precious time for you to study, and you provide the response.



OUR STUDENTS BENEFIT FROM THE BEST

We are very pleased to say that the decision nearly 10 years ago to recommend First Intuition to our Accountancy students has clearly proved to be the right one! First Intuition is a distance learning college, based in London UK, with twelve provincial branches and, for the fourth time since 2010, has won the PQ Accountancy College of the Year Award, having beaten off competition from other large course providers. To gain this Award, First Intuition tutors have demonstrated their willingness to go the extra mile to help their students and demonstrated their ability to support students so that they meet and exceed pass rate targets. They have also been awarded the ACCA Platinum Status, which is the highest accreditation awarded to a college by the examining body. Students can call their tutor 24/7 if they have a question, with no restrictions. First Intuition focuses on outstanding customer service and high pass rates. We will therefore continue to recommend First Intuition to our CIMA, ACCA and ICAEW students, confident that this will result in **many high achievers**.

MORE EXAM TIPS

As exam preparation is so essential it is suggested that exam candidates re-read last month's article 'Words versus Numbers' and also take note of the brief reminders below –

- Thorough preparation with plenty of exam practice improves confidence and creates the positive mental attitude needed for accumulating marks.
- Read the question carefully, answer that question, stay on topic and don't deviate away.
- Set out the answers in an orderly way so that the marker is not frustrated and you lose marks.
- Have a sleep beforehand! A recent study found that a sleep of 45-60 minutes, rather than 40 winks, really helps your memory both during revision and in the exam.

Our best wishes go to every exam candidate! Make sure you do yourself justice on the day!

ENTHUSIASM IN FRANCE

These postgraduate students are working on the 2-year BTS MUC Course (Commercial Management Units) which leads to a public advanced vocational award. Studying together from time to time helps to keep them focused, motivated and encouraged! Students who successfully complete this course are much sought after by businesses as the qualification is so valuable in the business world. Many students who have accepted the challenge of this course have proved the advantage of completing it and the long-term benefits it has brought, both to them and to their employers.



Achieving together in Valence

If you are interested in enrolling contact your Campus Postgraduate Coordinator for more information.